Appendix 3. CMO configurations identified in the literature

Below, we present an overview of the CMO configurations that resulted from the narrative review. The configurations are described in order from most to least mentioned in the thirteen identified studies. In general, the analysed literature reports more extensively on barriers to VBP introduction than on contributing factors. Often-encountered barriers were legislative and regulatory issues, disagreement among stakeholders on financial-risk sharing, lacking evidence on the benefits of integrated payment, and lacking leadership and trust among stakeholders. Additionally, lacking electronic information systems and difficulty in establishing standardized definitions of financial and quality metrics across organizations were often mentioned as challenges. Associated mechanisms were often related to perceived complexity of the program and its introduction, reluctance to take on (financial) risks, and uncertainty about whether rewards are worth the extra time and effort.

(A) An often-encountered barrier was (state) legislation and regulations complicating the introduction of VBP programs. Examples are privacy and antitrust laws that complicate collaboration and exchange of financial and medical information among involved providers, and incompatibility of the current (FFS) billing system with integrated payment. These issues impact the initial possibility of introduction of VBP programs, as well as influence of perceived stakeholder control over and interest in such programs. In turn, these mechanisms heavily influence the chances that VBP programs can be successfully introduced.

(B) Another often mentioned factor was disagreement between stakeholders on financial-risk sharing. A mechanism that likely underlies these difficulties are feelings of ‘uncertainty’ and ‘unfamiliarity’ with new payment systems, as well as ‘reluctance’ to take on (more) financial risk. In turn, this negatively impacts stakeholder motivation and subsequently participation rates in VBP programs.

(C) Lacking evidence on the benefits (financial or medical) of integrated payment was mentioned as a contextual factor in five articles. In turn, this might negatively influence stakeholders ‘(inferred) motivation and acceptance’ of VBP programs.

(D) There was wide variation in demonstrated level of effort between stakeholders, which was found to often frustrate progress. Literature however mentions that extraordinary efforts made by key individuals were a facilitator which drove progress. A likely underlying mechanism is ‘varying
perception among stakeholders of the extent to which rewards are worth the (extra) time and effort’.

(E) Varying degree of trust between stakeholders was mentioned several times as an important contextual factor influencing VBP introduction. Related mechanisms might include a shared commitment among stakeholders to learn and/or having a feeling of being ‘in it together’. On the other hand, a lack of trust might be fostered due to scepticism about each other’s motives, negative inter- and intra-organizational dynamics.

(F) Lacking electronic information systems were mentioned in three articles as being a factor that frustrates effective program management in all phases of VBP introduction and implementation. Lacking electronic information systems make it challenging for stakeholders to sufficiently exchange financial and/or medical data which impacts the visibility of (possible) impact which in turn demotivates and fosters uncertainty.

(G) Difficulty in establishing standardized definitions of financial and quality metrics across stakeholders was mentioned as a contextual factor that complicated efficient cross-organizational collaboration. A likely related mechanism is a lack of perceived need or willingness to invest in data-uniformity across stakeholders because they do not see the goal or do not want to lose autonomy, which in turn complicates the introduction of VBP programs.

(H) Two articles mentioned the issue that the more intensive collaboration involved with introducing VBP programs can be (too) time consuming. A related mechanism might be that stakeholders (un)consciously make a cost-benefit analysis and have doubts whether the potential reward would be worth the relatively large amount of additional invested time. As a result, this could make contributing to such programmes less interesting for stakeholders.

(I) One article raised the point that given that multimorbidity is expected to increase, concerns exist on if and how VBP programs should use different or additional (integrated) payments for patients with multi-morbidity. This contextual factor likely influences the perceived ‘ease of and control over’ the program by stakeholders because a lack of financial reimbursement for more expensive patients might increase ‘reluctance for financial risk and feelings of uncertainty’. In turn, this is expected to impact stakeholder interest in contributing to program.
Unclear division of medical or financial responsibility and accountability caused by VBP programs was mentioned in one article as a contextual factor impacting introduction. Since care from different providers is aimed to be delivered in an integrated manner in VBP programs that include multiple types of providers, this might cause confusion on which professional or entity holds (legal) financial or medical end-responsibility. This may coincide with a perceived loss of organizational or professional autonomy which might shift focus away from shared end-goals.

Experienced difficulty with possible changes in historical working relations with other stakeholders (resulting from VBP introduction) was mentioned as a barrier in one article. Again, this is likely caused by stakeholders (un)consciously making a cost-benefit analysis and being hesitant regarding whether the potential reward would be worth the extra effort these changes might pose.

One article mentioned possible data manipulation (i.e., gaming) as a contextual factor that might be exacerbated by the introduction of VBP programs. This would, for example, mean that providers will focus on achieving excellent scores on data relevant to (financial) rewards in their VBP program (i.e., not necessarily to what matters to patients), while neglecting other patient-relevant parameters. Related mechanisms could include low confidence in improved value of care due to the program and/or low intrinsic motivation due to such behaviour.

Another limiting contextual factor mentioned in one article concerned the potential limitation of patient choice between providers. If, for example, the care provider of choice is not included in the VBP program patients might not receive reimbursement from their insurer if they choose to visit these providers, resulting in a limit on ‘freedom of choice’ between providers for patients. Likely related mechanisms include fear of losing freedom of choice among patients and resistance among providers who might lose revenue as a result. The latter likely impacts interest in the program.

A perceived lack of knowledge of / experience with how to effectively introduce a VBP program in practice was mentioned as a barrier once. This lack is likely to result in delays and issues caused by inefficient program management and possible misalignment of interests among stakeholders. Inferred mechanisms underlying this context-factor might be feelings of demotivation and dissatisfaction.

Perceived lack of support from organizational management was mentioned to negatively impact the success rate of health care improvement projects in general, and vice versa. Mechanisms that
are likely subjected to this context were perceived support and cooperation and feelings of demotivation.